

82nd Geneva Motor Show 2012

IED Cisitalia 202 E

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Photos: IED



IED Turin presents the Cisitalia 202 E at Geneva Motor Show.

Students of the Master of Arts in Transportation Design - work experience academic year '10/11, has redesigned the sport coupé that became an icon of the elegance and of design Made in Italy of the period after the 2nd World War in Italy.



As its name suggests, the Cisitalia 202 E – where E stands for evolution - was intended to be a modern reinterpretation based on Cisitalia first 1947 proposal. The concept faithfully reflects the design of the historic vehicle, with dimensions and power aligned with modern times.

World-premiered at the Geneva Show, the lines and shape of the concept express typical refined, creative design “Made in Italy”, with an eye on the future of the brand.