

IED Cisitalia 202 E Concept preview

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At the 2012 Geneva Motor Show Turin-based IED will present the Cisitalia 202 E Concept, a modern reinterpretation of the legendary Cisitalia 202, designed by Pinin Farina in 1947.



The Cisitalia 202 E (Evolution) Concept was created at the Turin-based [IED](#) by the design students of the Master of Arts in Transportation Design – work experience academic year '10/11.

According to IED, *“the concept faithfully reflects the design of the historic vehicle, with dimensions and power aligned with modern times.”*

Technical partners of the project include CECOMP (prototype construction), Pirelli, OZ Racing and ABET Laminati.

About the Cisitalia 202 GT Coupé (1947)



Designed by Pinin Farina in 1947, the Cisitalia 202 was produced until 1952 in 170 units (including cabriolet versions).

Powered by a 55 hp 1.1 liter 4-cylinder engine, it was based on a tubular chassis and featured a beautiful aluminum body whose design marked a significant step in the evolution of automotive design.

With the Cisitalia 202 for the first time the different body parts are conceived as a a single shell with flowing surfaces rather than single add-ons; an example which would have a decisive influence on the design of future cars.

The Cisitalia 202 GT was also the first car ever to become part of a permanent exhibition, at the **MoMA** of New York.



It was first displayed in 1951 at the **MoMA's** exhibition called *Eight Automobiles*, which collected the “*eight most beautifully designed cars in the world.*”

The seven other cars included the 1930 Mercedes-Benz SS tourer, 1939 Bentley saloon with coachwork by James Young, 1939 Talbot-Lago Figoni teardrop coupé, 1951 Willys Jeep, 1937 Cord 812 Custom Beverly Sedan, 1948 MG TC, and the 1941 Lincoln Continental coupe.