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Cisitalia rebirth at the Geneva Motor Show

27 JANUARY 2012 15:00 NO COMMENTS



Rumours about a possible comeback will become reality: the Italian brand **Cisitalia** will introduce a concept car at the **Geneva Motor Show in March**. Cisitalia (*'Consorzio Industriale Sportive Italia'*) once started as a small Italian car builder under the guidance of **Piero Dusio** in Turin. Their first product was the **D46** driven by no less than **Tazio Nuvolari**.



The new Cisitalia concept is based on their best known car: the 202. Designed by **Pininfarina** and created by the famous engineers **Dante Giacosa** and **Giovanni Savonuzzi**, it started its life in 1947 and only 220 units were ever realized. Their latest creation is an initiative from **Dusio's heirs in Argentina**, the country where he himself emigrated to. **The Argentinian Architect, Entrepreneur and friend of the Dusio family Alberto Diaz Lima is currently the owner of the brand.** His aim is a limited series of production versions.



This time though not **Pininfarina** but the **Turin based IED** got the project to design the 'new' 202 Coupé. **Pininfarina** instead will introduce their own concept car the 'Cambiano' at the Geneva Motor Show (below). Cambiano refers to the village in Piemonte where the company is based. Auto Edizione will bring reports from the Geneva Motor Show by that time.

